



SENCON 2025

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2025 PROGRAM

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**SENCON
2025**

INSPIRE

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**We would like to celebrate the “Inspiring”
support of our Event Partners for SENCON 2025**

PLATINUM PARTNERS



SUSTAINABILITY PARTNER



ACCESSIBILITY SPONSOR



AWARDS SPONSOR



Campus Consultancy

AWARDS GALA DINNER SPONSOR



GOLD PARTNERS



SILVER PARTNER



INFORMATION

LOCATION

- SENCON 2025 is being held at University of Queensland, kindly supported by our member on campus, UQ Union. Maps, travel and parking information can be found [HERE](#)
- Monday Pre-Conference Welcome Networking Event will be held at XXXX Brewery Milton - Location and Transport Details [HERE](#)
- The SEN Awards Gala Dinner will be held at Hillstone St Lucia in the Grandview Room. Location and Transport Details [HERE](#)

PROFESSIONAL NETWORKS

On Registration you will be provided with a coloured lanyard of your choice to identify your chosen Professional Network Group to fellow delegates. Please Note: You are welcome to attend any sessions, regardless of nominated Professional Network.

SOCIAL MEDIA

We want to be INSPIRED by the online experience of your conference experience and connect with our members. To do this, we encourage you to use our official hashtags when posting on social media. By using these hashtags, you'll help us reach our members and foster meaningful discussions. Here are the official hashtags for our event:

CONFERENCE: **#SENCON2025**
AWARDS: **#SENAWARDS2025**



FOOD AND DRINK

Morning Tea, Lunch and Afternoon Tea will be provided throughout the conference, provided by Schonell Catering, UQ Union.

Please ensure you have advised us of any dietary requirements. A coffee and tea station will be available for the duration of the conference, located near the Registration Desk.

The menu for the 3 days is available on the conference app.

As Sustainability Partner for SENCON, Huhtamaki will be providing sustainable packaging for all meals throughout the 3 days.



INFORMATION

CONFERENCE APP

We're thrilled to be bringing you the SENCON 2025 Conference App, created to inspire your conference journey. Think of it as your personal guide, giving you everything you need right at your fingertips - from the full program and speaker insights to venue maps and tools that help you connect with fellow delegates.

The app is here to spark new ideas, encourage meaningful connections, and open the door to everything SENCON has to offer.

To download and register for the app, either use the link in the email you were sent or follow the instructions below.

guidebook

SENCOn 2025 - INSPIRE has gone mobile!

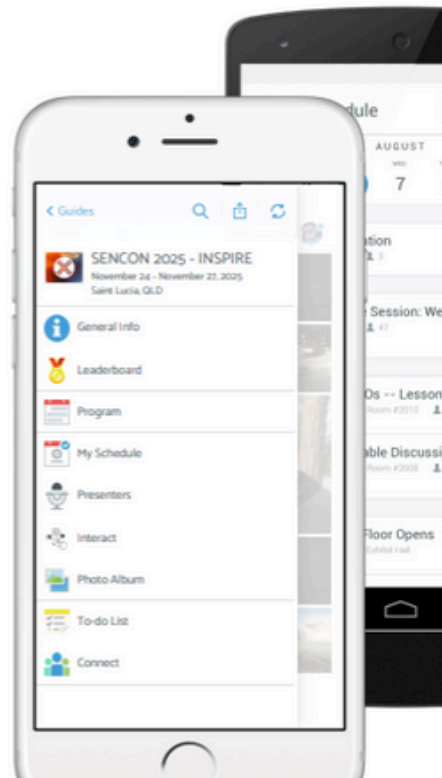
Download the free app now.

<https://builder.guidebook.com/g/sencon2025/>

Tap "Download the app" to access the guide on your iOS or Android device.

To access the guide, use the passphrase: **sencon2025**

Prefer the web version? Some content and networking tools may be available to you online.



INFORMATION

GAMES

Get ready to have some fun while you connect, explore, and engage! Throughout the conference, delegates can take part in a few exciting games designed to help you make the most of your experience. Join our Networking Game to meet new people, make meaningful connections, and go in the draw for great prizes. During the expo, show your support for AusMusic T-Shirt Day by taking part in our themed game to help celebrate Australian music. And don't forget to keep an eye on the Guidebook app for our in-app challenge, where interacting with the program and exploring features could win you even more prizes. Play, connect, and enjoy!

INSPIRING MEMBER MERCH

Want to showcase your organisation's merch and inspire other SEN Members?

You're invited to contribute items for display at the SEN Expo!

You can either:

- Bring your merch with you to the conference and drop to the Registration Desk, or
- Post it in advance to PO Box 420, Indooroopilly Centre QLD 4068. Please let us know if posting so we know to expect it.



All items will be featured on a dedicated stand at the Expo for everyone to see.

ACCESSIBILITY INFO

There will be a dedicated **Sensory Quiet Space** at SENCON to provide a tranquil and comfortable environment for those in need of a break from the hustle and bustle. This space has been designed to accommodate your sensory needs and ensure a peaceful retreat during the event.

Location of the Quiet Space will be available at the Registration Desk.

Accessibility on Campus - For all UQ Accessibility information go to <https://campuses.uq.edu.au/information-and-services/access/campus-accessibility>.

UQ Virtual Room Tours - <https://campuses.uq.edu.au/information-and-services/events-functions/hiring-venues-uq/central-learning-spaces>

Accessibility Requirements - To ensure you have the best SENCON experience, please let us know if you have any accessibility requirements.

SEN SUPPORTS

SENC ON CHARITY PARTNER

PROUDLY SUPPORTING
sharethedignity

We're thrilled to be partnering with National Charity Share the Dignity for SENC ON 2025! Share the Dignity is an Australian Charity that works to make a real difference in the lives of those experiencing homelessness, fleeing domestic violence, or doing it tough. They distribute period products to women, girls, and anyone who menstruates who needs support. When someone is doing it tough, the last thing on their mind should be dealing with their period.

We are encouraging delegates to support Share the Dignity by bringing along a product to donate for their "It's in the Bag" Drive.

If you would like to contribute, please consider bringing an item from the list here:

<https://www.sharethedignity.org.au/itsinthebag>

AUSMUSIC T-SHIRT DAY

SUPPORTACT
The heart & hand of Australian music

Ausmusic T-Shirt Day is an annual day of recognition and support for Australian musicians, held every November (Ausmusic Month) since 2013. It was founded by national youth radio station Triple J. Participants are encouraged to wear a t-shirt representing their favourite local artist, and make a donation to music industry charity Support Act.

This year it will be recognised on Thursday 27th November, so we are encouraging SENC ON delegates to come along in your favourite Australian musician merch.

We will have a collection point for any donations you wish to contribute towards Support Act.

All funds raised from the campaign go towards helping them continue their crucial work supporting musicians, managers, crew and music workers through crisis relief support, mental health and wellbeing programs, the Support Act Wellbeing Helpline, and dedicated First Nations support.

Make a donation at the Registration Desk during SENC ON, or get in early and make a donation here - <https://ausmusicshirtday.org.au/student-experience-network>

PROGRAM

Sessions are colour coded for Professional Networks as follows:

Please Note: This is a guide only. Please read the Session Overviews.



Management / Governance / Leadership/ HR Staff



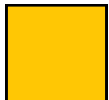
Student Engagement - Marketing & Comms, Events & Activities



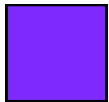
Student Support - Welfare & Wellbeing, Volunteering



Commerical



Advocacy



Clubs & Societies



Relevant to Multiple Networks

Click on each session to see the Session Overview and Presenter Details.

MONDAY 24TH NOVEMBER

6:00pm -
8:00pm

PRE-CONFERENCE WELCOME NETWORK EVENT

Start “Inspiring” your conference experience with a networking event to meet and connect with delegates from other SEN member organisations.

Location: XXXX Brewery Milton

TUESDAY 25TH NOVEMBER

8:00AM - 9:00AM	REGISTRATION					
8:30AM - 9:00AM	NEWCOMERS SESSION					
9:00AM - 9:30AM	<u>OPENING ADDRESS</u> <u>Professor Kris Ryan - Deputy Vice Chancellor (Academic) - University of Queensland</u>					
9:30AM - 9:45AM	<u>WELCOME TO COUNTRY</u> <u>Turrbal Dippil</u>					
9:45AM - 10:00AM	CONFERENCE WELCOME					
10:00AM - 10:30AM	Morning Tea					
10:30AM - 11:00AM	<u>Inspiring Journeys: From Campus to Career</u>					
11:00AM - 11:30AM	<u>Student Pulse Panel</u>					
11:30AM - 11:45AM	Move to Next Session					
11:45AM - 12:45PM	<u>Different Generations, Same Expectations</u>	<u>Creating Student Personas</u>	<u>Tech Tools for Clubs:</u> - Partnering with Shopify Plus for Digital Success - I Built My Own Coordinator: ChatGPT	<u>Suncorp Stadium - Director of Events</u>	<u>Share the Dignity Workshop</u>	<u>Awards Finalists Showcase - Best EDI Initiative</u>
12:45PM - 1:30PM	Lunch					
1:30PM - 2:30PM	<u>Digital Heartbeats: Reimagining Connection in Digital Student Spaces</u>	<u>Strengthening Governance and Student Voice: The Griffith Gold Coast Student Guild Journey</u>	<u>Marketing Tools and Activations Roundtable</u>	<u>Awards Finalists Showcase - Best Event or Activity</u>	<u>Things You Didn't Know About Wills and Questions For Your Lawyer - From a Student Perspective</u>	<u>International Students Focus Workshop</u>
2:30PM - 2:45PM	Move to Next Session					
2:45PM - 3:45PM	<u>Redesigning Us: What It Takes to Lead Student Experience into the Future</u>	<u>Consent Labs: Insights, Learnings & Recommendations</u>	<u>Impact Over Headcount: Transforming How We Measure Club Success</u>	<u>Calling In: Engaging Men in Consent Education</u>	<u>National Student Ombudsman - Q&A</u>	<u>The Belief Effect</u>
3:45PM - 4:15PM	Afternoon Tea					
4:15PM - 5:00PM	<u>ACUI Panel</u>	<u>Adapting Student Personas</u>	<u>AI in Governance and Student Leadership Workshop</u>	<u>Regional Music Touring - A Fireside Chat with Adam Newling</u>	<u>The National Code and The Student Experience</u>	<u>Student Volunteer Expectations & Challenges</u>
5:00PM - 6:30PM	<u>NETWORKING EVENT</u> <u>UQ Amphitheatre</u>					

WEDNESDAY 26TH NOVEMBER						
7:30AM - 9:00AM	EVENTS & ACTIVITIES PROFESSIONAL NETWORK - Networking Walk					
9:00AM - 9:30AM	REGISTRATION					
9:30AM - 10:30AM	SEN PRO SEN Consulting	<u>The OzHarvest NEST Program</u> <u>Food Programs Roundtable</u>	<u>Awards Finalists Showcase - Best Clubs & Societies Initiative</u>	<u>.QMusic and Bigsound CEO - Kris Stewart</u>	<u>Case Study in Developing a Landmark Student Leadership Program</u>	Humanity Powered by Technology: Coca-Cola's Journey into the AI-Enabled Future Commercial Activations Roundtable
10:30AM - 11:00AM	Morning Tea					
11:00AM - 12:00PM	<u>Biting the Hand That Feeds Us? Advocating For Student Rights in the Higher Education Sector</u>	<u>Awards Finalists Showcase - Best Sport & Recreation Initiative</u>	Volunteering Professional Network - Aligning Priorities for Reporting Across the Network	<u>Engaging the Next Generation of Consumer & Employee</u>	<u>Neurodiversity at Work</u>	<u>Huhtamaki - Sustainable Packaging Solutions</u>
12:00PM - 12:15PM	Move to Next Session					
12:15PM - 1:15PM	<u>SERVE 2.0 – Insights, Impact & Innovation</u>	<u>Affiliation Models & Re-affiliation Workshop</u>	<u>Awards Finalists Showcase - Best Welfare & Wellbeing Initiative</u>	<u>It Takes a Campus: Big Event Operations</u> <u>Behind the Scenes: Event Operations Roundtable</u>	<u>ASASA Practice Standards</u>	Red Bull, Lion and Asahi Presentations
1:15PM - 2:00PM	Lunch					
2:00PM - 3:00PM	<u>Engaging Online & Postgrad Students Roundtable</u>	<u>Awards Finalists Showcase - Best Advocacy Initiative</u>	<u>CVent Event & Engagement Solutions</u> <u>Event Platforms Roundtable</u>	<u>Sponsorship: No Funnel? No Team? No Problem?</u>	<u>Shared Responsibility: Building a Truly Welcoming University Culture</u>	<u>Out of the Boardinary and The Accord Program Insights</u>
3:00PM - 3:30PM	Afternoon Tea					
3:30PM - 4:30PM	<u>Write it Right: Strategic Planning</u>	<u>Awards Finalists Showcase - Best Volunteering Initiative</u>	<u>New Clubs - When a Great Idea Isn't Such a Great Idea</u>	<u>Awards Finalists Showcase - Best Orientation Initiative</u>	<u>FAIL is a Four Letter Word</u>	<u>The Power of Ticketing: Driving Attendance and Insights for Campus Events</u>
6:00PM - 8:00PM	<u>ASASA NETWORKING - Strike Bowling</u>					

THURSDAY 27TH NOVEMBER

8:30AM - 9:00AM	REGISTRATION				
9:00AM - 10:30AM	Student Experience Jam	Revenue Diversification: The Quest for Non-Student Revenue Sources	Awards Finalists Showcase - Best Marketing Initiative	De-escalation – Responding to Distress with Confidence and Care Compassionate Accountability – Balancing Performance and Wellbeing	Awards Finalists Showcase - Best Commercial Initiative and Best Food and Beverage Initiative
10:30AM - 11:00AM		Morning Tea			
11:00AM - 12:00PM	CLOSING KEYNOTE Saya Sakakibara				
12:00PM - 12:15PM	CONFERENCE CLOSE- Paul Clayton				
12:15PM - 1:00PM	Lunch				
1:00PM - 2:00PM	SEN EXPO	UQ Campus Tours	UNSA Grant Case Study Club Grants Roundtable	Awards Finalists Showcase - Best Digital Initiative	From Policing to Pedagogy: Students and Learning in the Age of AI
2:00PM - 4:00PM					
4:00pm - 6:00pm	FREE TIME				
6:00PM - 11:30PM	 AWARDS <u>STUDENT EXPERIENCE NETWORK AWARDS GALA DINNER</u> Hillstone St Lucia, Brisbane <u>Pre-Dinner Drinks and Canapes</u> <u>3 Course Plated Meal</u> <u>Entertainment - Live Music</u> <u>Dress - Cocktail / After 5</u> <u>Join us for an Inspiring Gala evening where we will announce and celebrate the winners of the 2025 Student Experience Network Awards</u>				

SOCIAL EVENTS

PRE-CONFERENCE WELCOME NETWORK EVENT

Kick off SENCON 2025 with an evening designed to inspire connection and conversation. Join us at XXXX Brewery for a relaxed pre-conference networking event where delegates can meet, share ideas, and spark new collaborations before the main program begins. With great company, local flavours, and a setting that celebrates creativity and craft, this is the perfect opportunity to connect with peers and set the tone for an inspiring SENCON experience.

DATE - Monday 24th November 2025

TIME - 6:00pm - 8:00pm

VENUE - XXXX Brewery, Milton

<https://www.xxxx.com.au/the-brewery/>



ENTERTAINMENT

OaknEmber are an acoustic duo bringing heartfelt live music across the Sunshine Coast and Brisbane. They love creating the perfect atmosphere, providing a mix of classic hits to modern songs. They both have a passion for music and can't wait to share that at our pre-SENCOn networking event.

Tayiha is also the People's Choice Winner of the National Campus Music Competition 2024!



CONFERENCE NETWORKING EVENT

Following Day 1 of SENCON 2025, take a break and join us for an “inspiring” networking event at the UQ Amphitheatre!

Mingle with fellow attendees in a lively atmosphere, enjoying delicious food and refreshing drinks. This event is the perfect opportunity to unwind, share insights from the conference so far, and forge new connections in a relaxed and vibrant setting. Don't miss out on this exciting evening!

DATE - Tuesday 25th November 2025

TIME - 5:00pm - 6:30pm

VENUE - UQ Amphitheatre - See Location and Directions [HERE](#)

COST - FREE



AWARDS GALA DINNER

Join us for a night of celebration at the 2025 SEN Awards Gala Dinner.

This highly anticipated event marks the culmination of SENCON 2025, bringing together student services professionals and leaders from across Australia and New Zealand to honour outstanding achievements in the sector.

Enjoy an evening of fine dining, networking, and recognition as we celebrate the impactful work that inspires and enriches the student experience.

To make your evening as smooth and enjoyable as possible, we will be running bus services to and from the Awards Gala Dinner

Buses will depart from Brisbane CBD and selected pickup points based on where delegates are staying. A small fee will apply for this service, and bookings will be essential.

DATE - Thursday 27th November 2025

TIME - 6:30PM - LATE

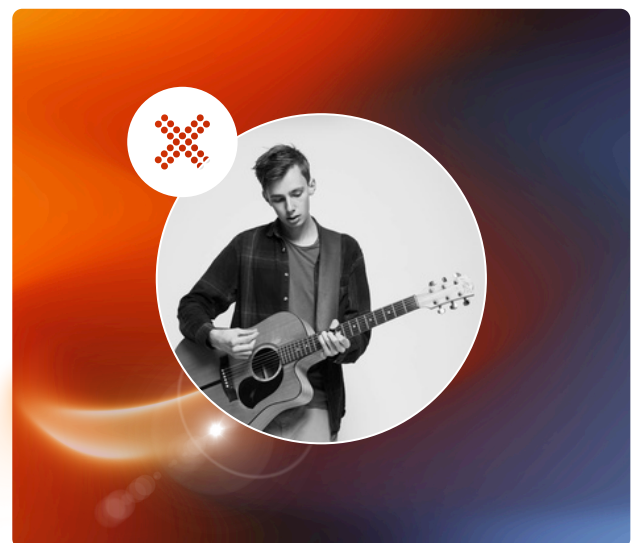
VENUE - Hillstone St Lucia, in the Grandview Room

For full information, see [HERE](#).

ENTERTAINMENT

Josh Crawford is an acoustic soloist, singer/songwriter, producer, multi-instrumentalist and Bachelor of Music at the Queensland Conservatorium graduate.

Josh will be providing the entertainment for the pre-dinner drinks, and we will be hearing him again as the entertainment throughout the night.



SEN EXPO

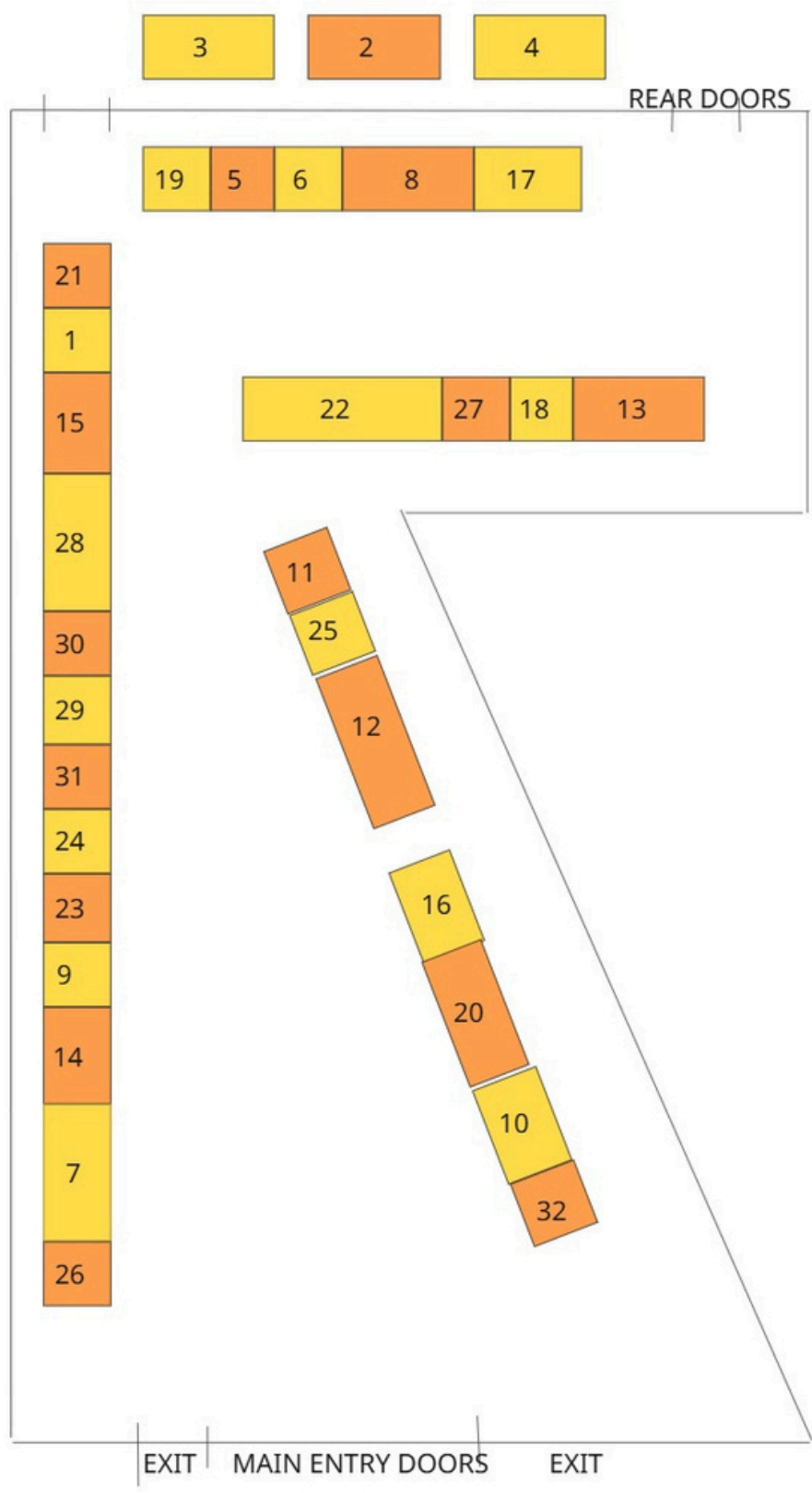
The SEN Expo is your opportunity to explore the latest products, services, and initiatives designed to enhance the student experience. As part of SENCON 2025, this dynamic event allows members to engage with industry-leading suppliers, discover innovative solutions, and see live demonstrations of new concepts—all in one place. With plenty of samples available, you'll gain firsthand insights into products that can support and elevate student engagement on your campus. Stay ahead of industry trends and build strong relationships with the suppliers shaping the sector.

DATE - Thursday 27th November 2025

TIME - 1:00PM - 4:00PM

VENUE - The Expo will be located in UQ Centre, Main Foyer.

EXHIBITOR FLOOR PLAN



EXHIBITOR FLOOR PLAN

Stall Number	Exhibitor Name
1	Community Laptops
2	Red Bull
3	Asahi
4	Lion Beer
5	De Bortoli
6	The Magnum Ice Cream Company
7	Scooda - Educated Merchandise
8	Bluegum
9	CPR Group
10	The Smith's Snackfoods Company
11	Recite Me Accessibility Solutions
12	Huhtamaki Tailored Packaging Pty Ltd
13	Provender
14	Vending Simplicity
15	Sanitarium The Health Food Company
16	Coca-cola Europacific Partners - Monster
17	Inghams
18	Inspiring Member Merch

EXHIBITOR FLOOR PLAN

Stall Number	Exhibitor Name
19	Consent Labs
20	Coca-cola Europacific Partners
21	CVent
22	Yumplicity Food Group
23	Mission Foods
24	Simplot
25	Diageo
26	Joosy
27	CinnaLab
28	Suntory Oceania
29	A & T Trading
30	Pacific Optics Pty Ltd
31	ACCO Brands Australia
32	JayVend
33	Inspiring Member Merch